



X-lumin Welcomes

***Rick Lyons**
Chief Revenue Officer &
Co-Founder*

Proven Leader Joins Organization to Address Rapid Growth of Optical Communications

Online PR News - Merritt Island, FL – 20-October-2020: X-lumin Corp., provider of turn-key solutions for ground-to-space laser communication; land-based optical wireless communication, and space situational awareness with advanced integration capabilities, added a new executive member to the team. X-lumin appointed Rick Lyons as the company's Chief Revenue Officer. With a longstanding career in the telecommunications/wireless sector and a solid reputation as a global revenue generator (\$525M+), Rick's appointment demonstrates X-lumin's readiness to bring its optical wireless and laser communication solutions to a rapidly changing marketplace driven by exploding IoT demands.

With more than 25 years of experience in the telecommunication industry, Lyons is not a newcomer to disruptive technology and positioning companies for success. He had earlier served at PureWave Networks as Vice President of Sales, responsible for implementing solutions-based selling of hardware/network infrastructure equipment, cloud-based software, RF planning and professional services for both land and air networks. He has held executive management positions with full P&L responsibility for both public and private companies, including Alvarion (ALVR) and Arescom Inc. where he led global sales, marketing, business development and systems engineering teams.

"Rick is a significant addition to X-lumin's executive team, adding experience, market insight and a wealth of knowledge of the established telecommunication infrastructure and cloud ecosystems. Rick has an established reputation in Silicon Valley and will be instrumental in guiding and developing the upward trajectory for the company's growth." noted X-lumin CEO and co-founder Diana LaTour.

X-lumin's innovative and cutting-edge solutions incorporate 25+ years of experience in the design, development and integration of optical technologies, laser systems, tracking and surveillance, atmospheric propagation, and video and image processing. While the early foundations of X-lumin's products and services have been around for years in the university and defense arenas, major breakthroughs in the size, weight, cost and availability of the components have allowed the company to bring these leading-edge ideas to the commercial marketplace creating new standards and solutions that have broader market impact.

For more information on X-lumin, visit: <https://x-lumin.com>